



ANDREA PICCALUGA

a.piccaluga@santannapisa.it

www.santannapisa.it/it/andrea-mario-cuore-piccaluga

www.linkedin.com/in/andrea-piccaluga-3471a410/

ORCID: ORCID: 0000-0002-1483-9152

Version of June 2024

Nationality

Italian

Place and date of birth

Genova, February 26, 1964



- Full Professor in Business Administration and Innovation Management at Scuola Superiore Sant'Anna, Istituto di Management, Pisa (Italy) (www.santannapisa.it)

- Founder and coordinator of the Regenerative Innovation research group.

- Delegate for Technology Transfer from 2014 to 2019

- Director of the Institute of Management from 2018 to 2023



Research interests:

- **purpose-oriented companies and organizations** - responsible management and integral ecology; assessment of social and economic impact in private and non-profit organizations; franciscan economy;

- **regenerative innovation** – how firms, universities and other organizations introduce innovations for stakeholders' benefits and common good;

- **impact from research, university-industry knowledge and technology transfer processes** - the creation and growth processes of academic spin-off companies, the inventing-patenting-licensing channel of valorisation of the results of public research and the so-called Third Mission of universities;

- **management of R&D and Open Innovation** - management of innovation and R&D activities in both industrial firms and public and private research institutions.



- currently delegate for internationalization of Netval - the Italian Network for the Valorisation of Public Research (www.netval.it). Previously vice-president from 2020 to 2022 and president from 2014 to 2019. Netval associates 100 organizations, including 70 Italian universities, 9 public research centres and some IRCCS.



- Associate Editor of the R&D Management Journal
- Head of the International R&D Management Conference (since 2021)

- Member of the Board of Società Italiana di Management (SIMA)
- Member of the Scientific Board of Rivista italiana di Public Management
- Member of the Società Italiana di Marketing (www.simktg.it)

- co-founder and partner of **Lab11 srl** (www.lab11.it), spin-off company of Scuola Superiore Sant'Anna in the field of Regenerative Innovation and Purpose-driven organizations

- **Fondazione Casa Cardinale Maffi** (www.fondazionemaffi.it), member of the Board (since 2016).

- co-founder of **www.sorellaeconomia.it**, a network which promotes research and training activities in the field of integral ecology, Franciscan-inspired management and purpose-driven organizations.

- Previously: 2002-2005: Full Professor in Business Administration, University of Salento, Lecce, Italy.
1999-2002: Associate Professor in Business Administration, University of Salento, Lecce, Italy.
1993-1999: Assistant Professor in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

EDUCATION AND TRAINING

From 1982 to 1993

- 1988: Degree (Laurea) in Economics and Business Administration, University of Pisa (Italy).
- 1991: MSc in Technology and Innovation Management at Science Policy Research Unit (SPRU), University of Sussex, Brighton (UK).
- 1993: PhD in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

LANGUAGES

Italian, Spanish and English. Basic French.

RECENT COLLABORATIONS

- **COMPANIES:** Knauf, Loccioni, Gruppo Forti, Enel, Edra, ENI, BB, Gruppo Lupi, Valagro.
- **OTHER INSTITUTIONS:** Caritas Italiana, MAECI-Ministero degli Affari Esteri; JRC-EC, Regione Toscana, European Investment Bank, European Patent Office, Ufficio Italiano Brevetti e Marchi, Unione Industriale Pisana, Progetto Policoro, Festival Franceseano.

- Collaboration for articles about universities' third mission activities.

RECENT ARTICLES

- Tolin G., Piccaluga A. (2024), "University-industry knowledge transfer in the agri-food: a systematic literature review", *Knowledge Management Research & Practice*, 1-14
- Cucino V., Ferrigno G., Crick J., Piccaluga A. (2024), "Identifying entrepreneurial opportunities during crises: a qualitative study of Italian firms", *Journal of Small Business and Enterprise Development* 31 (8), 47-76
- Gionfriddo G., Piccaluga A. (2024), "Startups' contribution to SDGs: A tailored framework for assessing social impact", *Journal of Management & Organization*, 1-29
- Ferrigno G., Del Sarto N., Piccaluga P., Baroncelli A. (2024), "Industry 4.0 base technologies and business models: a bibliometric analysis", *European Journal of Innovation Management* 26 (7), 502-526
- Cucino V., Lungu D., De Rosis S., Piccaluga A. (2023), "Creating Value from Purpose-based innovation: Starting from Frailty", *Journal of Social Entrepreneurship*, 1-29.
- Cucino V., Marullo C., Annunziata E., Piccaluga A. (2023), "The Human Side of Entrepreneurship: an empirical investigation of relationally embedded ties with stakeholders", *Management Research Review*.
- Gionfriddo G., Piccaluga A. (2023), "Creating shared value through open innovation: insights from the case of Enel industrial plants", *Business Ethics, the Environment & Responsibility*.
- Dal Molin M., Scarrà D., Piccaluga A., Valsecchi V. (2022), "Technology transfer from procurement relationships in big science contexts", *Industry and Higher Education*.
- Campbell, A., Cavalade, C., Conesa Cegarra, F. J., Haunold, C., Karanikic, P., Piccaluga, A., *Knowledge Transfer Metrics - Exploration of composite indicators for knowledge transfer*, Grande, S. (ed.), Publications Office of the European Union, Luxembourg, 2022, doi:10.2760/077637, JRC130364.
- Battaglia D., Cucino V., Paolucci E., Piccaluga A. (2022) "Fostering the development of the entrepreneurial university: how PhD students create new ventures and are involved in technology transfer activities", *Studies in Higher Education*, 1-13.
- Di Minin A., Dooley L., Lazzarotti V., Mortara L., Piccaluga A. (2021), "R&D management at a time of crisis: what are we learning from the response to the Covid-19 pandemic?", in *R&D Management*, 51, 2, 165-168.
- Marullo C., Piccaluga A., Cesaroni F. (2021), "From knowledge to impact. An investigation of the commercial outcomes of academic engagement with industry", *Technology Analysis and Strategic Management*, 1-16.
- Micozzi, Iacobucci, Martelli, Piccaluga (2021), "Engines need transmission belts: the importance of people in technology transfer offices", in *Journal of technology Transfer*, 1-33.
- A. Campbell, C. Cavalade, C. Haunold, P. Karanic, A. Piccaluga, M. Karlsson Dinetz (2020), *Knowledge Transfer Metrics. Towards a European-wide set of harmonised indicators*, EUR 30218 EN, Luxembourg.

- C. Marullo, A. Di Minin, C. De Marco, A. Piccaluga (2020), "Is open innovation always the best for SMEs? An exploratory analysis at the project level", in Creativity and Innovation Management.
- M. Mahdad, C. De Marco, A. Piccaluga, A. Di Minin (2020), "Harnessing adaptive capacity to close the Pandora's box of Open Innovation", in Industry and Innovation.

RECENT RESEARCH PROJECTS



- Caritas Italiana (2023-2025) - Rappresentazione e valutazione dell'impatto dei progetti otto per mille. (2023 elaborazione del modello, 2024 sperimentazione, 2025 lancio su tutte le Caritas diocesane)



**NATIONAL
BIODIVERSITY
FUTURE CENTER**

- PNRR (2023-2026) - National Biodiversity Future Centre. Presso l'Istituto di Management della Scuola Superiore Sant'Anna un gruppo di ricerca si occupa della relazione tra biodiversità e imprese.

- PRIN 2023 - The contribution of Humane Entrepreneurship and Purpose-Driven Companies to reimagine Capitalism

- Thematic group about Purpose-driven firms within the Italian Management Society (SIMA)

CURRENT RESEARCH TEAM

Saverio Barabuffi, Alberto Di Minin, Valentina Cucino, Giovanni Tolin, Giulio Ferrigno, Maria Giulia Garcea, Gianluca Gionfriddo, Enrico Marcazzan, Margherita Giannotti, Martina Tafuro.

RECENT BOOKS

- Ferrigno G., Ferrucci L., Piccaluga A. (2023), *La bicicletta nel nuovo millennio: la rinascita di un settore tra innovazione, internazionalizzazione e sostenibilità*, FrancoAngeli
- Di Minin A., Cucino V. Ferrucci L. Piccaluga A (2021), *La buona impresa*, Ed Sole-24 Ore, Milano.
- Asselle M., Piccaluga A. (2020), *Sorella Economia. Da Francesco di Assisi a papa Francesco: un'altra economia è possibile?*, Ed. Porziuncola, Assisi.
- A. Di Minin, C. Marullo, A. Piccaluga (2019), *Il gioco degli opposti. Storie di innovazione italiana*, EGEA, Milano.

TEACHING ACTIVITIES

COURSES TAUGHT AT SCUOLA SUPERIORE SANT'ANNA

- Seasonal School on "Business and Biodiversity"
- Seasonal School on "Management of Innovation and Common Good"
- Open Innovation and R&D Management
- Innovative entrepreneurship
- High-tech entrepreneurship
- Management of Innovation and common good
- Innovation policies in Israel

OTHER LECTURES AND SHORT COURSES

- Leadership Franciscana (in collaboration with Domus Pacis, Assisi).
- Management of spin-off companies (Master in Knowledge Transfer – University of Bologna-Netval)
- University Third Mission (CRUI, Netval, various universities)
- Business Model Innovation (Master Big Data, Università di Pisa)
- Impresa e bene comune (Master Magis, Istituto Universitario Sophia)
- Innovation and common good (master in Scalability, University of Pisa; Istituto Universitario Sophia)
- Innovazione e bene comune (Università di Camerino)

Andrea Piccaluga

